



ONTARIO CURLING ASSOCIATION

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RECRUITING FEMALE CURLERS

What women want in a curling club!

It isn't easy for anyone, especially a woman, to make the decision to learn to curl and to join a curling club. A curling club can do several things that will help to make the decision easier, help a woman integrate into the club, and help make her experience as a member of the club more enjoyable.

Use the following questions to rate how well your club handles each issue on a scale of zero to five. Five being that you do a great job that can't be improved, and zero being an issue you need to address within your club.

Reassess your club periodically to ensure that you are always improving!

Does your curling club

	great	fair	poor
...ask your female members what they like most and least about your curling club?	5	4	3 2 1 0
...document why women joined your club and how they heard about it?	5	4	3 2 1 0
...have a special rate(s) for women who only have time to curl once a week?	5	4	3 2 1 0
...have a fun, introductory social activity for prospective women curlers?	5	4	3 2 1 0
...have an orientation program for new members?	5	4	3 2 1 0
...offer convenient times for women to curl?	5	4	3 2 1 0
...provide instruction for novice curlers?	5	4	3 2 1 0
...provide ongoing instruction for women curlers by qualified instructors?	5	4	3 2 1 0
...ensure that the ice area is warm enough?	5	4	3 2 1 0
...have a clean and sanitary washroom?	5	4	3 2 1 0
...have an interesting notice board with up-to-date information?	5	4	3 2 1 0
...have an information package designed for women about the curling program and opportunities at your club?	5	4	3 2 1 0
...provide an opportunity for women to compete for the overall club championship?	5	4	3 2 1 0
...have a link to an accredited day care program near the club?	5	4	3 2 1 0
...have lockers and/or facilities for women to keep their purses or lock up valuables?	5	4	3 2 1 0
...have a properly lighted parking lot and/or a program to ensure women are safely escorted to their cars, a bus or taxi?	5	4	3 2 1 0
...have a "buddy" system to support female members?	5	4	3 2 1 0
...provide opportunities for women to have influence in decisions affecting the club?	5	4	3 2 1 0
...have equity representation for women on the Board of Directors?	5	4	3 2 1 0
...have an advocate to represent women's issues to the leaders of the club?	5	4	3 2 1 0
...have a person designated to help women join a team, league, competition or bonspiel?	5	4	3 2 1 0